

Product Desc:	Horsford/DCCC
Estimate:	2306
Flight Dates	10/31/12 - 11/01/12
Original Date / Rev:	10/30/12 / 11/06/12
Order Type:	GENERAL



Amy McCreary
BLPHt
National

Agency	Name:	<u>GMMB, Inc./ Washington D.C.</u>
	Buying Contact:	<hr/>
	Billing Contact:	<hr/>
		<u>Washington Harbor</u>
		<u>Washington, DC 20007</u>

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	CCCC/ Horsford <u>Revised</u>
	Demographic:	A25-54
	Product Codes:	PLC02
	Priority:	SELECT PRIORITY CODE
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN

New Business Thru: _____
Order Separation: 00:05:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/01/12	20	\$15,750.00	\$13,387.50

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	20	\$15,750.00	\$13,387.50	0.00
Totals	20	\$15,750.00	\$13,387.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	10/31/12	11/01/12	M-F 5-6a WakeUp w/Wagners		5-6a	--WT---	:30	2	\$450.00	1	0.00	NM	2	\$900.00
				M-F 5-6a WakeUp w/Wagners											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WT---		2	\$450.00			0.00					
N 2	KSNV	10/31/12	11/01/12	Wake Up Early w/ Wagners	CM	430a-5a	--WT---	:30	1	\$200.00	1	0.00	NM	1	\$200.00
				Wake Up Early Wagners											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WT---		1	\$200.00			0.00					
N 3	KSNV	10/31/12	11/01/12	M-F 6-7a WakeUp w/Wagners	CM	6-7a	--WT---	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
				M-F 6-7a WakeUp w/Wagners											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WT---		2	\$700.00			0.00					
N 4	KSNV	10/31/12	11/01/12	Today Show	CM	658a-9am	--WT---	:30	2	\$900.00	1	0.00	NM	2	\$1,800.00
				Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WT---		2	\$900.00			0.00					
N 5	KSNV	10/31/12	11/01/12	Rachael Ray	CM	11am-12pm	--WT---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				Rachael Ray											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WT---		1	\$325.00			0.00					
N 6	KSNV	10/31/12	11/01/12	Noon News	CM	12-1230pm	--WT---	:30	1	\$425.00	1	0.00	NM	1	\$425.00
				Noon News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WT---		1	\$425.00			0.00					

Order / Rev: 108421
 Alt Order #: 06870009
 Flight Dates: 10/31/12 - 11/01/12

Advertiser: DCCC/ Horsford
 Product Desc: Horsford/DCCC
 Estimate: 2306

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KSNV

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KSNV	10/31/12	11/01/12	Dr. Phil		CM	3-4p		--WT---	:30	1	\$450.001	0.00	NM		1	\$450.00
				Dr Phil													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/29/12	11/04/12	--WT---			1	\$450.00	0.00								
N 8	KSNV	10/31/12	11/01/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm		--WT---	:30	1	\$725.001	0.00	NM		1	\$725.00	
				4PM NEWS (1 hour)				(4:00 PM-4:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/29/12	11/04/12	--WT---			1	\$725.00	0.00								
N 9	KSNV	10/31/12	11/01/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm		--WT---	:30	1	\$725.001	0.00	NM		1	\$725.00	
				4PM NEWS (1 hour)				(4:30 PM-5:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/29/12	11/04/12	--WT---			1	\$725.00	0.00								
N 10	KSNV	10/31/12	11/01/12	M-F Early News	CM	5-630p		--WT---	:30	2	\$1,200.001	0.00	NM		2	\$2,400.00	
				M-F Early News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/29/12	11/04/12	--WT---			2	\$1,200.00	0.00								
N 11	KSNV	10/31/12	11/01/12	M-F Jeopardy	CM	630-7pm		--WT---	:30	1	\$1,300.001	0.00	NM		1	\$1,300.00	
				M-F Jeopardy													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/29/12	11/04/12	--WT---			1	\$1,300.00	0.00								
N 12	KSNV	10/31/12	11/01/12	M-F Wheel	CM	7-730pm		--WT---	:30	1	\$1,300.001	0.00	NM		1	\$1,300.00	
				M-F Wheel of Fortune													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/29/12	11/04/12	--WT---			1	\$1,300.00	0.00								
N 13	KSNV	10/31/12	11/01/12	Ralston Reports	CM	730-758pm		--WT---	:30	1	\$900.001	0.00	NM		1	\$900.00	
				FacetoFace/Ralston Report													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/29/12	11/04/12	--WT---			1	\$900.00	0.00								
N 14	KSNV	10/31/12	11/01/12	M-F News 3 at Eleven	CM	11pm-1135pm		--WT---	:30	2	\$1,200.001	0.00	NM		2	\$2,400.00	
				M-F News 3 at Eleven													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/29/12	11/04/12	--WT---			2	\$1,200.00	0.00								
N 15	KSNV	10/31/12	11/01/12	The Tonight Show	CM	1135p-1236a		--WT---	:30	1	\$500.001	0.00	NM		1	\$500.00	
				Tonight Show													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/29/12	11/04/12	--WT---			1	\$500.00	0.00								

Totals 20 \$15,750.00